



Co-funded by the
Erasmus+ Programme
of the European Union

Questionnaire on the HEI strategy as part of the CLIMAN project

HEI Kharkiv National Automobile and Highway University, Kharkiv Ukraine

Persons involved and responsible:

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Our joint strategy should help us to systematically achieve the agreed goals beyond the funding period. It involves carefully considering different factors and making decisions to ensure success in the long run. It is our roadmap to guide us towards our desired outcomes. The strategies of the individual HEIs are based on the project plan - and in turn result in a concentrated, collective project strategy.

Supporters and other actors - i.e. stakeholders - play a crucial role in the development and implementation of a long-term strategy, just as they do in agreeing these goals. They are individuals or groups who are affected by or can influence the decisions and outcomes of the strategy. By considering the needs and interests of stakeholders, we can ensure that the strategy is successful and has positive impacts on as many parties involved as possible.

1. Strategy

Basically: What long term strategy does your HEI have about the continuation of the project beyond the funding phase?

Write down everything you can think of: Strategy papers, plans, your thoughts and ideas. Please consider both explicit documents (strategy papers, stakeholder analyses, etc.) and notes or ideas that have not yet been formalized.

1. The University is a partner in the European project ERASMUS K2 Transformational Learning Network for Sustainability consortium - Enabling Ukrainian higher education to ensure a sustainable and durable reconstruction of (post-war) Ukraine
2. Within the framework of the European project ERASMUS K2 a framework Concept of Sustainable Development of Universities was developed, in the development of which the team of KHNAHU took part. The University has the first draft of the Sustainable Development Concept.
3. The university has a banners about sustainable development, which is placed on the university website. [https://rcf.khadi.kharkov.ua/kafedri/ekologiji/mizhnarodna-](https://rcf.khadi.kharkov.ua/kafedri/ekologiji/mizhnarodna-dijalnist/translearn/)



Баннер TransLernN
eng.pptx

[dijalnist/translearn/](https://rcf.khadi.kharkov.ua/kafedri/ekologiji/mizhnarodna-dijalnist/translearn/)

4. First version of the Sustainable Development Concept (Ukrainian language)



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ПРОЕКТ Концепція ст

5. The University is guided by the global indicators of Goal 4 Education in its activities.



11-global-indicators-
sdg4-cheat-sheet-201

6. The University is guided by the programme document Recovery UKRAINE



draft Recovery Plan
Education and Science

7. The University is guided by the Green Roadmap for Universities programme document



draft Recovery Plan
Education and Science

8. The University has a UNESCO Chair in Environmentally Friendly Technologies, which is part of the Coordination Network of UNESCO Chairs in Ukraine. <https://rcf.khadi.kharkov.ua/kafedri/ekologiji/kafedra-junesko-ekologichno-chisti-tekhnologiji/>
9. The university participates in the international GreenMetric -ranking. <https://greenmetric.ui.ac.id/>

2. Involvement of stakeholders

What stakeholders (organizations, government institutions, or individuals) are influencing your project? -
Which stakeholders are influenced by your project?

There is a continuous exchange of relevant information and consultations on climate management and sustainable development of enterprises.

Note the 6 most important

1. Ministry of Education
2. Ministry of Ecology
3. Kharkiv City Council
4. Kharkiv Regional Administration (currently Kharkiv Regional Military Administration)
5. Department of Education in Kharkiv Regional
6. Management of stakeholder enterprises:

6.1 National Parks Directorate SLOBOZHANSKY, KRASNOKUTSKY, KHARIKOVSKY REGION,
UKRAINE

6.2 Heads of road transport companies

6.3 Administration of the Road Agency of Ukraine, heads of road construction enterprises

(Add further stakeholders if important players are still missing on the list above)

7. UNESCO Department of Education, Department of Natural Sciences, Paris, rue Fontenue, 7 France

Stakeholder 1

How would you describe **the influence of the stakeholder** on the project?

Has a regulatory function in Ukraine for the functioning of the university and project implementation

How strong is his influence on a scale from 1 (hardly any influence) to 6 (very strong influence).

1 2 3 4 5 6

—— **4-5** ——

How would you describe **your influence** on the stakeholder?

Main role in the development of a unified experience in this topic for dissemination to all interested educational institutions and stakeholders in the public domain

How strong is your influence on a scale from 1 (hardly any influence) to 6 (very strong influence).

1 2 3 4 5 6

—— **5** ——

How would you describe the **stakeholder's attitude** towards your project?

how very positive

How would you rank his attitude towards your project on a scale from 1 (skeptical) to 6 (very positive)?

1 2 3 4 5 6

—— **6** ——

How would you describe your **relationship** with this stakeholder?

as partners, as employees

How close are you to the stakeholder on a scale from 1 (not close at all) to 6 (very close)?

1 2 3 4 5 6

-----6-----

Stakeholder 2

How would you describe **the influence of the stakeholder** on the project?

Has a regulatory function in Ukraine for the functioning of the university and project implementation
Development of regulatory frameworks of an environmental nature, as well as in the field of climate management and in the field of use of natural resources.

How strong is his influence on a scale from 1 (hardly any influence) to 6 (very strong influence).

1 2 3 4 5 6

— 5 —

How would you describe **your influence** on the stakeholder?

We are implementers of programs and scientific topics

How strong is your influence on a scale from 1 (hardly any influence) to 6 (very strong influence).

1 2 3 4 5 6

— 4 —

How would you describe the **stakeholder's attitude** towards your project?

Interested in its further continuation

How would you rank his attitude towards your project on a scale from 1 (skeptical) to 6 (very positive)?

1 2 3 4 5 6

— 5 —

How would you describe your **relationship** with this stakeholder?

Professional in the field of environmental protection and climate control

How close are you to the stakeholder on a scale from 1 (not close at all) to 6 (very close)?

1 2 3 4 5 6

--- 5 ---

Stakeholder 3

How would you describe **the influence of the stakeholder** on the project?

Professional functions for general management, implementation of projects at the city level

How strong is his influence on a scale from 1 (hardly any influence) to 6 (very strong influence).

1 2 3 4 5 6

— 5 —

How would you describe **your influence** on the stakeholder?

Joint activities: educational, professional in the areas of activity of the departments of the city council within the framework of the scientific topics of the university

How strong is your influence on a scale from 1 (hardly any influence) to 6 (very strong influence).

1 2 3 4 5 6

— 5 —

How would you describe the **stakeholder's attitude** towards your project?

Constructive, there is a desire to disseminate the experience gained in the project and take joint participation in subsequent projects of this level.

How would you rank his attitude towards your project on a scale from 1 (skeptical) to 6 (very positive)?

1 2 3 4 5 6

— 5 —

How would you describe your **relationship** with this stakeholder?

Professional, joint work on the implementation of tasks to solve urban problems and assistance in educational events and activities.

How close are you to the stakeholder on a scale from 1 (not close at all) to 6 (very close)?

1 2 3 4 5 6

-----5-----

Stakeholder 4

How would you describe **the influence of the stakeholder** on the project?

Professional functions for general management, implementation of projects at the regional level

How strong is his influence on a scale from 1 (hardly any influence) to 6 (very strong influence).

1 2 3 4 5 6

— 4- 5 —

How would you describe **your influence** on the stakeholder?

Joint activities: educational, professional in the areas of activity of the departments of the city council within the framework of the scientific topics of the university

How strong is your influence on a scale from 1 (hardly any influence) to 6 (very strong influence).

1 2 3 4 5 6

— 4-5 —

How would you describe the **stakeholder's attitude** towards your project?

Constructive, there is a desire to disseminate the experience gained in the project and take joint participation in subsequent projects of this level.

How would you rank his attitude towards your project on a scale from 1 (skeptical) to 6 (very positive)?

1 2 3 4 5 6

— 4-5 —

How would you describe your **relationship** with this stakeholder?

Professional, joint work on the implementation of tasks to solve urban problems and assistance in educational events and activities.

How close are you to the stakeholder on a scale from 1 (not close at all) to 6 (very close)?

1 2 3 4 5 6

----- 4-5-----

Stakeholder 5

How would you describe **the influence of the stakeholder** on the project?

5. Department of Education in Kharkiv Regional
professional relations, regulates relations in the field of education at the city and regional level.
Responsible for educational programs and their implementation at the school level

How strong is his influence on a scale from 1 (hardly any influence) to 6 (very strong influence).

1 2 3 4 5 6

— 4-5 —

How would you describe **your influence** on the stakeholder?

Joint activities: educational, professional in educational programs, management of scientific
work of schoolchildren, holding promotions and events for
popularizing ideas of sustainable development among schoolchildren

How strong is your influence on a scale from 1 (hardly any influence) to 6 (very strong influence).

1 2 3 4 5 6

— 5-6 —

How would you describe the **stakeholder's attitude** towards your project?

How would you rank his attitude towards your project on a scale from 1 (skeptical) to 6 (very positive)?

1 2 3 4 5 6

—

How would you describe your **relationship** with this stakeholder?

Partner assistance in holding promotions, events, project management for schoolchildren,
dissemination of information about sustainable development goals, consultations, development
of teaching materials

How close are you to the stakeholder on a scale from 1 (not close at all) to 6 (very close)?

1 2 3 4 5 6

-----5-----

Stakeholder 6

How would you describe **the influence of the stakeholder** on the project?

Providing professionally directed requests for implementation, scientific support of projects in the field of climate management, environmental safety, sustainable development and minimization of environmental risks

How strong is his influence on a scale from 1 (hardly any influence) to 6 (very strong influence).

1 2 3 4 5 6

— 5-6 —

How would you describe **your influence** on the stakeholder?

The ability to form an environmental outlook and implement development goals, as well as the principles of climate management in the strategy and project activities of enterprises.

How strong is your influence on a scale from 1 (hardly any influence) to 6 (very strong influence).

1 2 3 4 5 6

— 5 —

How would you describe the **stakeholder's attitude** towards your project?

The attitude is quite positive

How would you rank his attitude towards your project on a scale from 1 (skeptical) to 6 (very positive)?

1 2 3 4 5 6

— 5-6 —

How would you describe your **relationship** with this stakeholder?

Relationships of a professional nature aimed at implementing joint projects that ensure compliance with environmental safety requirements for the implementation of professionally oriented activities in a certain area

How close are you to the stakeholder on a scale from 1 (not close at all) to 6 (very close)?

1 2 3 4 5 6

---5---

3. SWOT Analysis

The SWOT analysis is a method used to evaluate our strengths and weaknesses (internal factors) as well as opportunities and threats (external factors). It helps provide a comprehensive assessment of these factors to make strategic decisions.

- A. What are your strengths? Things your organization does well, special resources you have, skills, knowledge, staff...

The organization has highly qualified personnel in the field of providing educational, scientific and practical services, organizing public events with educational and educational purposes. It has influence on wide social groups both in areas of activity and in age content

- B. What are your weaknesses, lacks, resource limitations or other factors?

Location in the combat zone (restrictions related to martial law), limited funding, limited replenishment of the material and technical base at the moment

- C. What special opportunities and chances do you see in the current and future environment of your activities?

Possibility of choosing a (leading) offer on the market of educational services in the field of communications with the availability of trained personnel and experience in the international field, as well as the development of international cooperation with specialized specialists interested in a large market in the training of professional personnel

- D. What challenges, threats or uncertainties do you see in the current and future environment of your activities?

Insufficient opportunities for expanding academic exchanges of personnel (teachers, students) due to insufficient funding, difficult search and interaction between interested parties as a result of military operations in the country

4. Furthermore...

Are there any spin-offs that have emerged from our project?

What particular synergies have emerged that could be useful for the future?

What else do you have to report? * additional materials and links are provided

Side effects:

1. Increased awareness of climate issues among the population
2. development and strengthening of professional connections with stakeholders
3. Strengthening the university's rating indicators
4. Formation of a network of climate centers that provide a wide range of environmentally oriented services in the field of education, implementation of project assignments in the university's industry profile
5. Implementation of international level projects for schoolchildren (participation in campus UNESCO)
6. Formation of sustainable professional networks between stakeholders-customers and implementers of climate-oriented tasks for the implementation and implementation of the tasks of the Sustainable Development Goals Agenda

*** additional materials and links are provided**